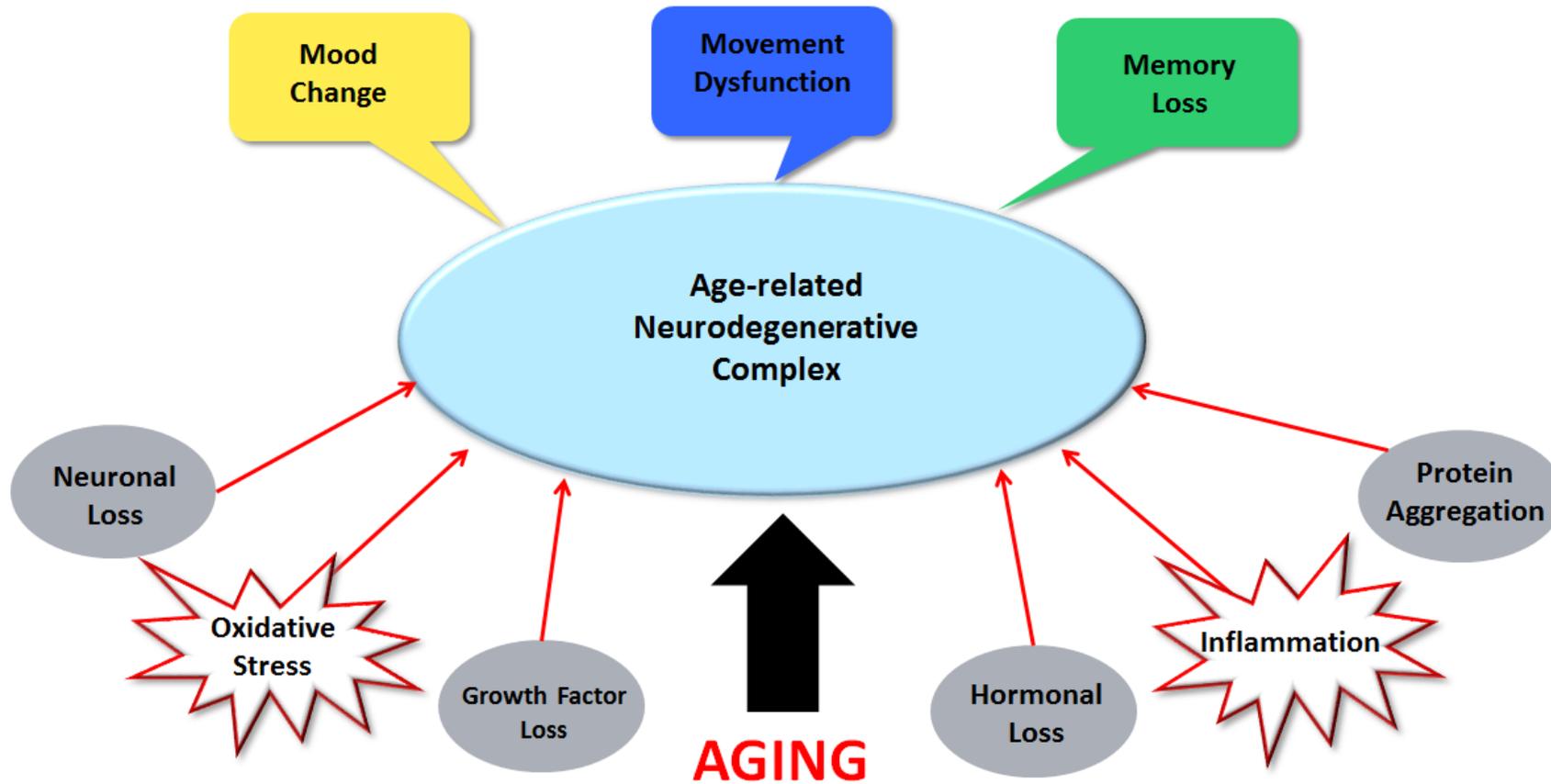


# The Problem - Aging of the brain

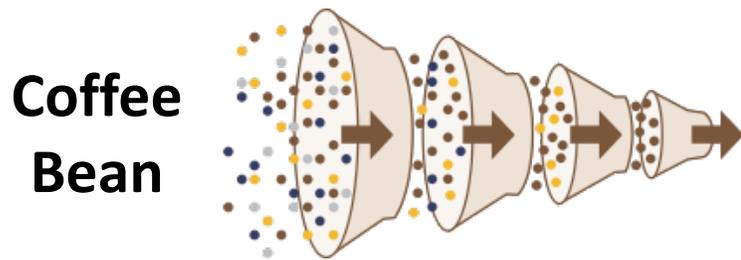




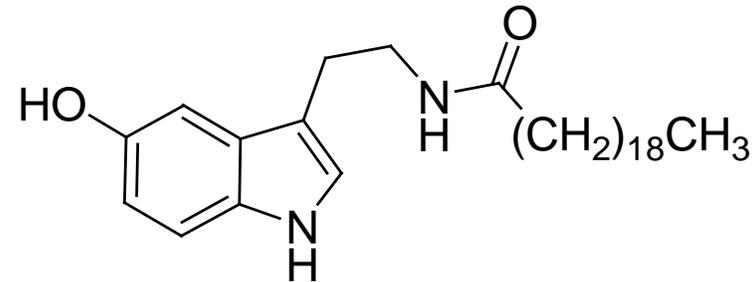
# The Discovery & Patent of EHT

- Evidence shows that coffee reduces the risk of brain health decline
- After 20 years of Research, Princeton University's Dr. Stock and Maxwell Stock discovered the specific molecule in coffee that's responsible for this benefit
- Developed a patented coffee extract enriched for high levels of this molecule, but without caffeine
- Awarded a global patent for this molecule , EHT

# What is EHT<sup>®</sup>

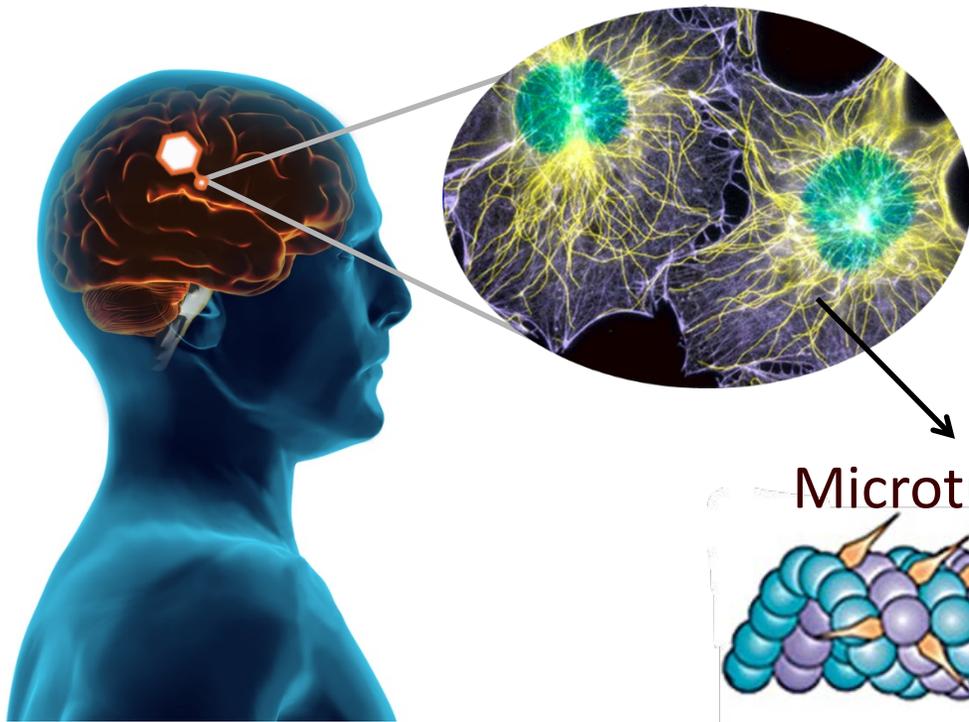


## Major bioactive molecule of EHT<sup>®</sup>

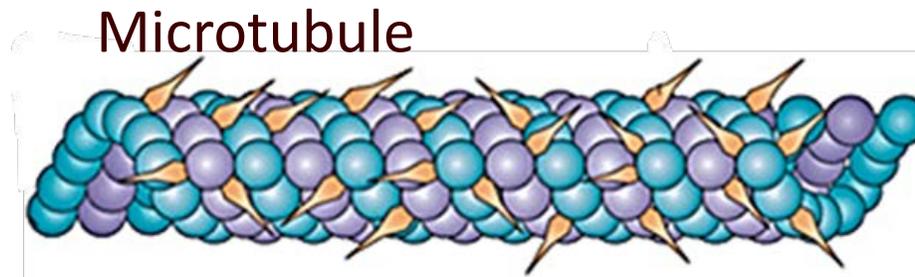


- Starting with a coffee bean extract, our scientists screened for PP2A activity
- Several botanical extraction process iterations and refinements were performed resulting in the identification of EHT<sup>®</sup>
- Together with vitamin B6, B12, folic acid and magnesium, EHT<sup>®</sup> provides protection for our brains

## EHT<sup>®</sup> targets microtubules in neurons

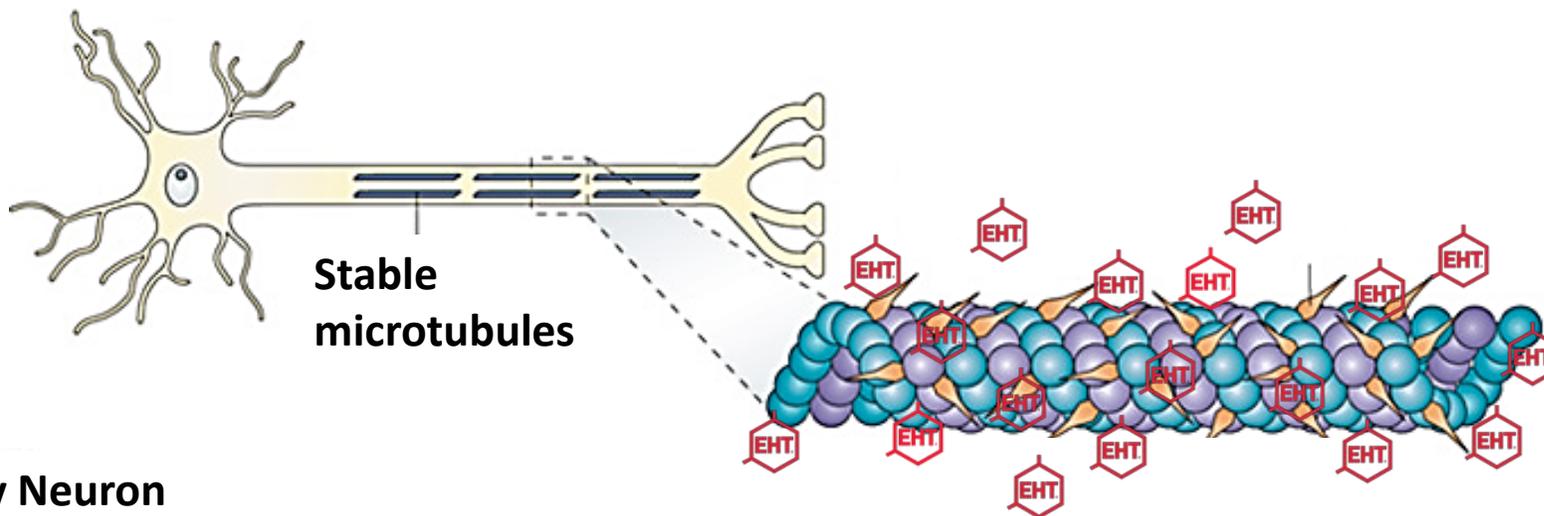


- Microtubules are conveyer belts inside the neuron
- They move nutrients, neuro-transmitters, and organelles like mitochondria
- They also serve a cytoskeletal role in the neuron

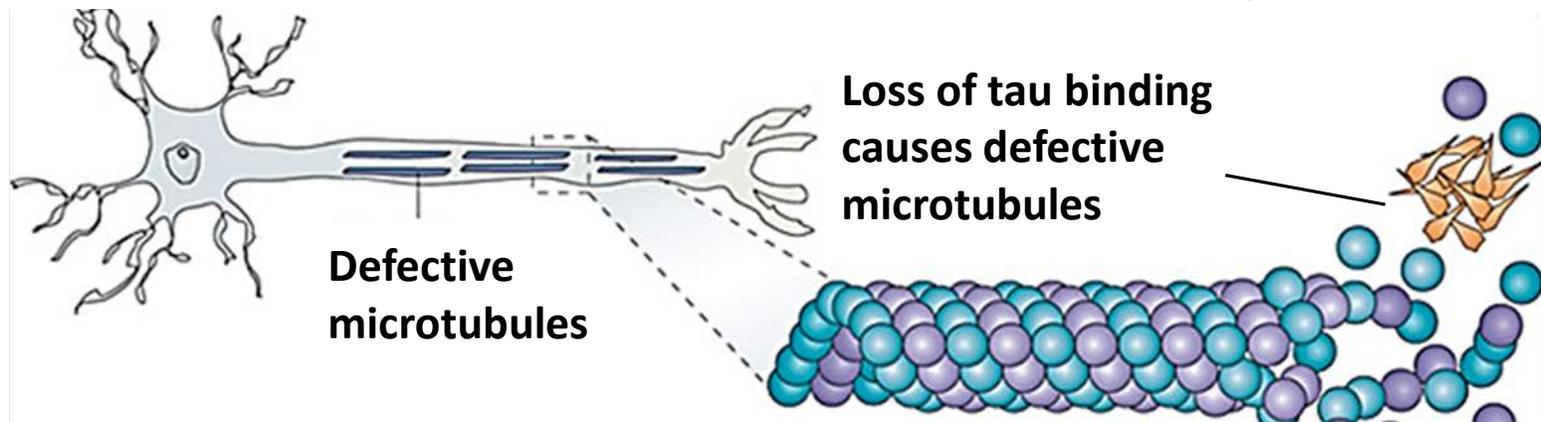


## EHT<sup>®</sup> protects and stabilizes tau protein

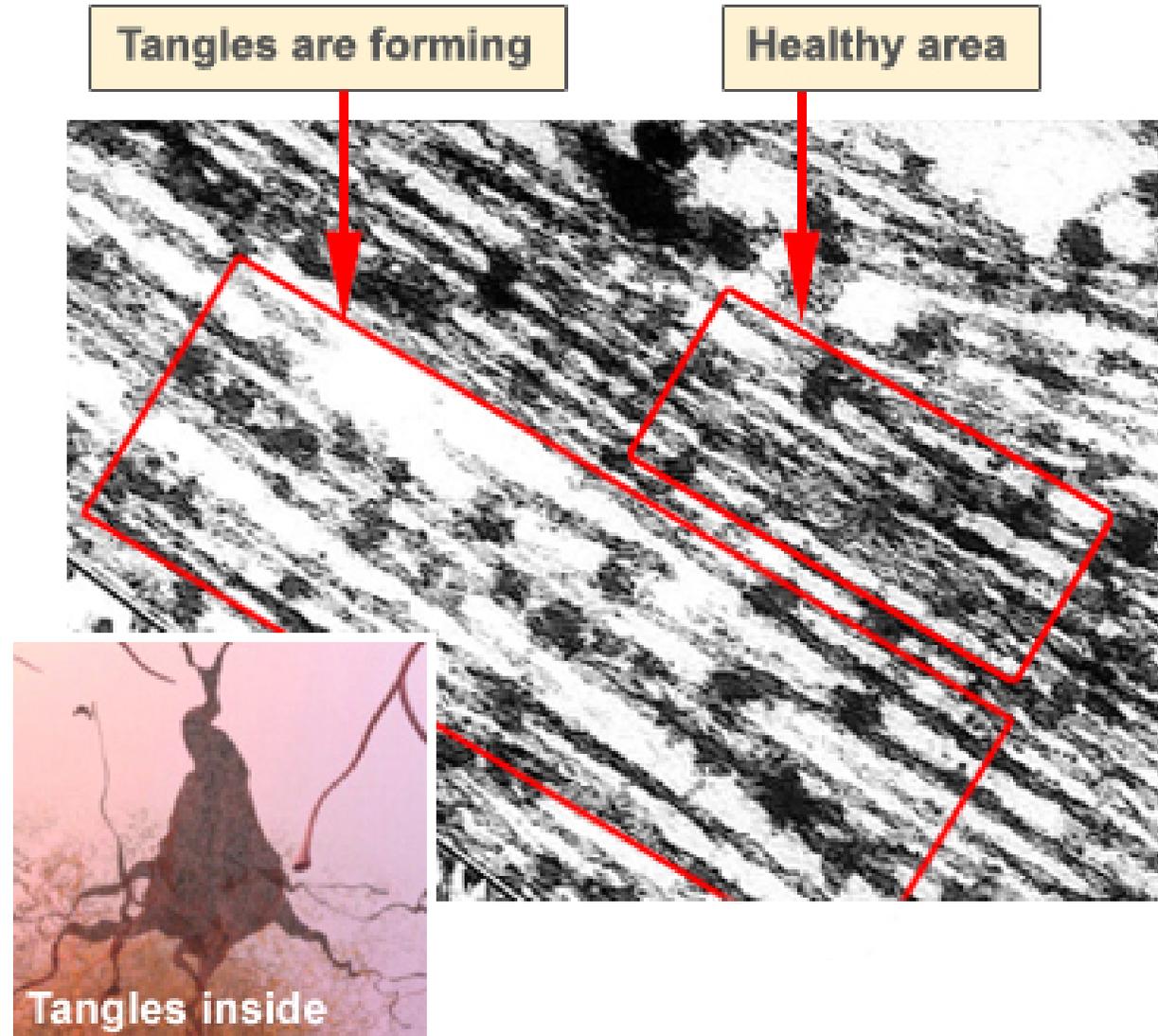
Healthy Neuron



Unhealthy Neuron



# Disintegration of Microtubules in Brain Cells

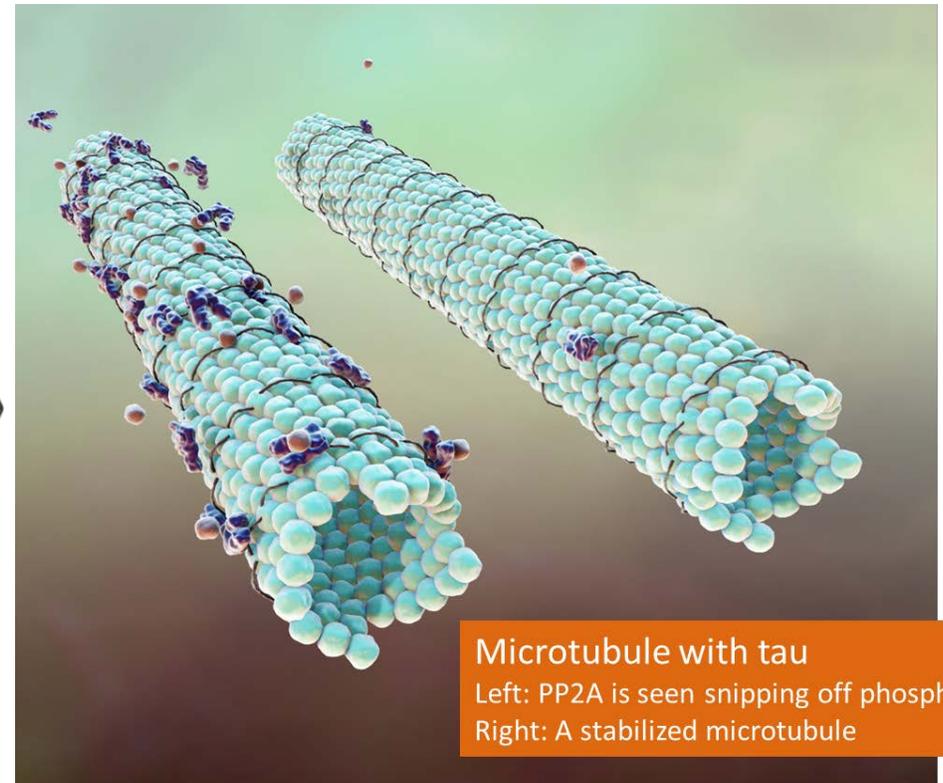
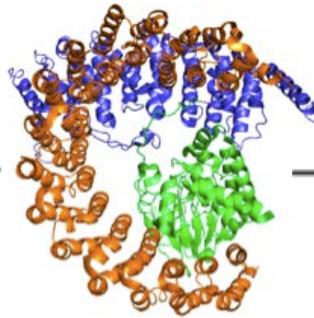


# The Centrality of PP2A in Neuronal Function

## Significance of Protein Phosphatase 2A (PP2A)



**PP2A**



Microtubule with tau  
Left: PP2A is seen snipping off phosphates  
Right: A stabilized microtubule

# Benefits of Nerium Age-Defying Supplement: EHT<sup>®</sup>

**better cognitive function &  
overall brain health**

**improves memory  
and recall**

**boosts the body's  
immune system**

**increases focus &  
mental alertness**

**fortifies and strengthens  
natural brain functions**

**Protects and supports  
neuronal networking**

**enhances the body's natural  
energy stores**



# Benefits of Nerium Age-Defying Supplement: EHT®



- “My energy levels are a constant with my focus clearer than ever.”
- “This product is beyond Amazing, My focus and clarity is more like a Eagle.”
- “The things I’ve noticed that have made a positive impact on my life are better sleep, mood lifted, less anxiety, and more energy. I’m all in with EHT.”
- “After the stroke, EHT has helped to improve my concentration for both my studies and my training.” – Chuck Dibilio
- “EHT as a sole item has provided a simple solution to a complicated and restrictive problem I call a “fog” that made even simple things more taxing on the bran. Previous methods for relief was excessive amounts of coffee or high caffeine soda, thanks to EHT I now get a day’s relief with a simple daily pill.” - Daniel Mollino

